



QUID PERICULUM?

MEASURING & MANAGING POLITICAL RISK IN THE AGE OF UNCERTAINTY

NEW RELEASE

BREXIT, TRUMP, COVID-19...WHAT'S NEXT FOR POLITICAL RISK?

There has never been a more volatile and uncertain time in recent history. As COVID-19 has reminded us, the interconnectedness of the global economy has made political risk analysis vastly more complex. Quant-driven methods have become increasingly ubiquitous, but what does the future hold for the practice in the face of new and emerging challenges?



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In **QUID PERICULUM?** *Measuring & Managing Political Risk in the Age of Uncertainty*, long-time political risk experts Christopher McKee and Peter Marber present proven and pragmatic approaches to understanding our brave new world – from risk forecasting techniques and reliability measures, to empirical findings affecting asset prices – from some of the field’s cutting edge thought leaders. With an academician’s eye and a practitioner’s mindset, **QUID PERICULUM?** is the sixth in a series of handbooks on political risk published by PRS. Truly a unique blend of scholarly and applied efforts, and a distinctive contribution to the field’s expanding literature.

For more information and to reserve your copy today, contact Louis Carroll at lcarroll@prsgroup.com

Praise for McKee and Marber

“[McKee’s PRS Group is the world’s] leading investment risk company.”
 —Jim Rogers, bestselling author of *Adventure Capitalist* and *Investment Biker*

“If you want to understand globalization’s future, as well as some of the reasons we got into our current financial mess, reading Marber’s *Seeing the Elephant* is a great place to start.”
 —Craig Karmin, *Wall Street Journal*

“[Peter Marber’s] *Money Changes Everything* is an outstanding primer on the awesome social affects of globalization.”
 —David Brooks, *New York Times*



Christopher McKee is an international political economist, global investor, entrepreneur, publisher, and CEO and Owner of The PRS Group, the world’s leading quant-driven political and country risk and forecasting firm. Since 2006, he has led the internationally-acclaimed *International Country Risk Guide (ICRG)*, and is recognized by judicial bodies as an authority in political and country risk assessment.



Peter Marber is an award-winning money manager, writer, and teacher specializing in globalization, human capital, and emerging markets. Since 1987, Marber has invested billions of dollars for many of the world’s largest corporations and financial groups. A faculty member at Harvard and Johns Hopkins, he has authored more than 100 articles and columns on international finance and has published six books.

